



# CRISIS COMMUNICATION MANAGEMENT

## FAST. SAFE. SECURE.

RapidRecall is the answer to your organisation's needs in business continuity planning and crisis management. Cost effective RapidRecall allows you to warn your employees, coworkers in case of a potential crisis, emergency or disaster as early as possible.



Crisis  
Disaster



Mass SMS,  
Voice, Email



Automatic  
Retry



Real Time  
Reports

RapidRecall utilises real-time and multi-channel communication modes through automated call trees on SMS, Push Notifications, Voice Call and Email for organisations to reach out to their stakeholders.

## Key Features

### ● **Effective Reach**

Notify thousands of people—within minutes—through high-speed SMS delivery, Voice and Email. Generate instant graphical reports on up-to-minute status of staff readiness.

### ● **Secure and full control**

Deploy in your trusted data centre or using your current infrastructure.

### ● **Role Segregation**

Assign different roles and functions for the BCMs from different departments and divisions.

### ● **Contacts Management**

Manage and update contact database easily by enabling your stakeholders to change their personal details upon request.

### ● **Analytical Reports**

Create easy-to-read response statistics and graphical reports allowing management to have immediate assessment of the staff readiness and make key decisions swiftly.

### ● **Resilient Design**

RapidRecall has a distributed callout routes and retry mechanism to ensure any potential failures can be rectified immediately.

### ● **Sensitive Data View**

Mask the sensitive data such as user names, phone numbers and email addresses to ensure data privacy and security.

**Call us today!**